

BRAND  BOX ®
INTERNATIONAL PVT. LTD.

© Brand O Box 2024

www.thebrandobox.com

hello

**We are a Brand-First
Digital Agency.**

We Are Your BRAND ARCHITECTS !



Digital Onboarding



Brand Strategy & Positioning



Creative Advertising



Copywriting



IT Services



Media Buying



Interactive Media



Research & Consulting

IT Services

- Web Hosting
- Technology Strategy
- UI UX Reserch
- Web Development
- App Development
- CRM Upgradation
- E-Commerce Development



Digital Marketing

- Search Engine Optimisation (SEO)
- Social Media Marketing (SMM)
- Programmatic Ads
- Celebrity Management
- Influencer Management
- E-mail Marketing
- Media Buying
- Marketing Automation
- Analytics & Reporting



DV360/ Programmatic Ads

Strategic thinking-World-class delivery-
Interactive Creatives.

- Omnichannel Technology
- Lead Nurturing
- Pay-per-click (PPC) campaigns
- Programmatic targeted display campaigns
- Retargeting ads
- YouTube ad campaigns
- Smart Media buying

Lead Generation

We have access to exclusive data, insights and technology, they give you a genuine competitive edge.

- Search Ads
- Rich Media Creatives
- Comprehensive tracking
- Widen Audience pool
- VDO.ai / Adsolut DSP targeting premium publishers

Link lead data to DMP / CDP based on requirement

Our Services

Branding

Digital

Social

Print

Web

We provide innovative strategic services tailored to elevate brands across various platforms and touchpoints, prioritizing the essence of the brand. Our process involves ideation, strategic planning, design, and execution, culminating in impactful and pertinent ideas. These endeavors are aimed at enabling brands to connect with new audiences, captivate existing ones, and maintain relevance in the ever-evolving landscape of dynamic times.

Services in Detail

BRANDING

Brand Naming
Brand Positioning
Brand Strategy
Brand Architecture
Visual Identity
Verbal Identity
Packaging
Typography
Environment
Branding
Brand Manuals

DIGITAL

Performance
Marketing

Google Ads
Meta Ads
Email Marketing
SEO
SEM
Analytics
DVCs

SOCIAL

Content Marketing
Content Creation
for Social

Content Creation
for YouTube

Social Media
Management

PRINT

Brochures
Advertsing
Billboards
Brand Collaterals

WEB

Website Design
UI/UX Design
Web Content

PORT*folio*

Industry
Real Estate

Services offered
Branding
Digital
Social
Print
Web

SIGNATURE[™] AVENUES

Signature Avenues is a luxury real estate project in Raidurgam, Hyderabad, aiming to transform the cityscape with a 45-floor apartment crowned by a unique Sky Island. Our strategic launch, combining traditional and digital channels, drew over 10,000 website visitors and 1,000 calls on the launch day. The innovative project barricade has become a standout concept in the competitive landscape.

SIGNATURE
ALTIUS 

SIGNATURE
CITIUS

SIGNATURE
NATURE'S EDGE
LUXURY VILLAS

SIGNATURE
FORTIUS

A white business card is centered on a dark blue, textured fabric background. The card features the logo for 'SIGNATURE AVENUES'. The word 'SIGNATURE' is in a dark blue, sans-serif font, with a stylized orange triangle pointing upwards between the 'A' and 'T'. Below it, the word 'AVENUES' is in an orange, sans-serif font. A small trademark symbol (TM) is located to the upper right of the word 'SIGNATURE'.

SIGNATURETM
AVENUES

Brand Identity

THE TIMES OF INDIA
 CLASSIFIEDS
 Classifieds in The Times of India are the most effective way to reach your target audience.
 A leading brand of classifieds in India.

ALTIUS
 YOUR SIGNATURE CHOICE

SIGNATURE AVEGUES
 REWARD YOURSELF WITH GREAT CHOICE SANS WORRIES!

5 Acres | 3 Towers | 11 Floors | 542 Units | 1260-2425 Range | 60% Open Space

Premium 2&3 BHK Apartments @ Kollur, Hyderabad

Smart Consultant
 Astm Approved
 ISO 9001:2015 Certified
 ISO 14001:2015 Certified
 ISO 27001:2013 Certified
 ISO 45001:2018 Certified

Scan QR for WhatsApp App
 +16028405725
 Scan QR for Location

Approved by
APRECA
hmda



News Paper Ad



SIGNATURE
AVENUES

How can I help you today?

You
Hey ChatGPT
I'm looking for the best investment. Can you help?

ChatGPT
I can offer ideas, but assurance is beyond my reach.

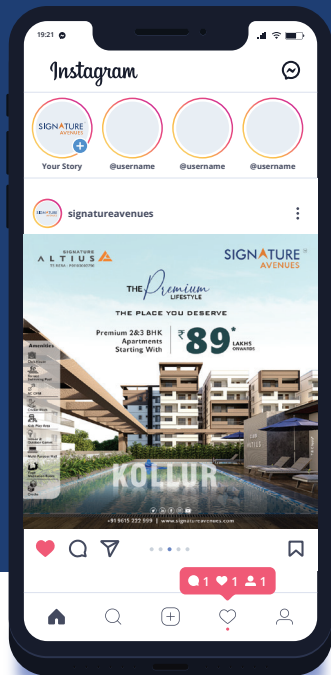
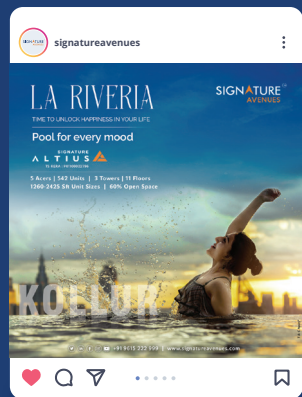
Message icons

Message ChatGPT...

"In a world of maybes, we're your definitely.
The best investment, backed by our promise."

+91 9615 222 999 | www.signatureavenues.com | @KOLLUR

Outdoor Media



Social Media



Brochure

SIGNATURE
CITIUS

Brand Identity



Brochure

THE HEIGHTS OF EXTRAVAGANCE

1
Acre

11
Floors

73
Flats

Exclusive
3BHK
Project



Brochure

PROPERTY CONSULTANTS & REALTY | COMMERCIAL REALTY | TRANSPORTATION | FINANCIAL INSTITUTIONS | HEALTHCARE | SPECIAL INVESTMENT | AIRPORTS & INFRASTRUCTURE | AVIATION

THE TIMES OF INDIA

THE LARGEST READERSHIP IN THE WORLD

A Project by
SIGNATURE
AVENUES

DISCOVER YOUR
PARADISE

SIGNATURE
CITIUS

1 Acre | 11 Floors | 73 Flats | Exclusive 2BHK Project

TELLAPUR

+91 9615 222 999
www.signatureavenues.com

News Paper Ad



Brand Identity

SIGNATURE
NATURE'S EDGE
LUXURY VILLAS

PRIME LIVING
PRIME LOCATION

Nature Crafted Villa Community @ TUKKUGUDA

CLUBHOUSE AMENITIES

- Fully-equipped AC Gym
- Banquet Hall
- Swimming Pool
- Yoga Parable Center
- Indoor Games
- Space for Super Market
- Library
- Guest Room
- Solar Fencing Boundary
- 24/ Security

Location Highlights

- Fab City - 10 min
- Electronic City - 12 min
- Rajiv Gandhi Instn Airport - 15 min
- Novotel (Hyderabad Airport) - 15 min
- Adibatla SEZ, TCS - 16 Min
- Fincorn - 18 min
- Located on ORR Exit 14

13+ Acres Forest Boundary
Villa Size : 300 Sq.yds
Construction Area : 4500 Sft (G+2)



+91 9615 222 999

www.signatureavenues.com
info@signatureavenues.com

SIGNATURE
AVENUES

THE TIMES OF INDIA

Signature Avenue
 15+ Acres Forest Boundary
 Villa Size - 300 Sq.ft
 Construction Area - 4200 sq (G+2)

NATURE'S EDGE
 THE ART OF NATURE

Nature Crafted Villa Community @
TUKKUGUDA

CLUBHOUSE AMENITIES

- Fitness/Outdoor TG Gym
- Swimming Pool
- Uga Beaches Club
- Spa & Beauty Center
- Library
- Guest Room
- Solar Heating Boundary
- 24/7 Security

AMENITIES & FEATURES

- Landscaped gardens with avenue tree plantations
- Walking/Jogging track
- Children's Play Area
- Computer backup area
- CCTV Kamds with LED Lighting
- Complete Underground Electricity Cabling
- Facility for common areas

AMENITIES & FEATURES

- Good cross-ventilation
- Pneumo-cumumatic pressurized water supply with underground sump
- Borewells as required
- Outdoor Gym
- Provision for Carwash Area
- Well-designed Rain-water Harvesting

LOCATION HIGHLIGHTS

- ▲ Falg City - 10 min
- ▲ Electronic City - 15 min
- ▲ Raj Chandra Inn 1 Airport - 15 min
- ▲ Novara (Hydrabad Airport) - 25 min
- ▲ Actaria SEZ, TCS - 16 Min
- ▲ Foxconn - 18 min
- ▲ Location ORR Exit 14

LOCATION HIGHLIGHTS

Scan QR for Wha's App

+16028495725

Scan QR for L...

News Paper Ad

Industry
**The Electric
Charging Station**

Services offered
**Branding
Digital
Social**



EVChargeMan: A Branding Triumph by Brand O Box International

Challenge: EVChargeMan needed a strong brand identity and campaign to promote sustainable transportation and high business standards.

Our Role:

Brand Identity: Developed a cohesive identity reflecting commitment to sustainability and integrity.

Campaign Strategy: Created targeted campaigns highlighting the convenience and benefits of EVChargeMan's services.

Communication Strategy: Conveyed their values of integrity, honesty, and responsibility.

Results:

Increased Visibility: Enhanced brand recognition and market presence.

Positive Engagement: Increased engagement with eco-conscious consumers.

Market Leadership: Positioned EVChargeMan as a leader in sustainable transportation.

Conclusion: Brand O Box International's strategic branding ensured EVChargeMan's success, demonstrating the impact of effective branding and commitment to core values.



Branding

NAVIGATING THE COMPETITIVE LANDSCAPE



Digital



EV CHARGE MAN
Never Sleeps

“ Navigating the EV Surge India's Charging Challenge

In the wake of India's impending EV surge, the stark scarcity of EV charging stations stands out as a crucial bottleneck. Addressing this gap is not just essential, it represents a substantial opportunity in a rapidly growing market space.




EV CHARGE MAN
Never Sleeps

Ready to Charge Ahead?

Clear call-to-action for investors, with contact information and next steps.




EV CHARGE MAN
Never Sleeps

“ Capturing the Market

Outline your go-to-market strategy, marketing initiatives, and customer acquisition plans.




EV CHARGE MAN
Never Sleeps

“ Financial Outlook

Present financial forecasts, including projected revenues, expenses, and profitability.





Industry

Transforming India's Banking

Services offered

Branding Digital Social

QTM: A Financial Revolution by Brand O Box International

Challenge: In India, accessing ATMs in remote and rural areas is a significant challenge due to limited installations, affecting millions and hindering convenient banking access.

Our Role:

Brand Identity: Developed a clear and impactful identity for QTM, emphasizing innovation and accessibility.

Campaign Strategy : Created targeted campaigns to promote the QR-based portable ATMs.

Communication Strategy : Implemented a strategic plan to highlight the benefits and revolutionary impact of QTM's solution.

Campaign Strategy:

Targeted Marketing : Launched campaigns showcasing the convenience and reach of portable ATMs.

Awareness Campaigns : Educated the public on how QTM's mobile units bridge the banking divide.

Results:

Increased Awareness : Enhanced recognition of QTM's innovative solution.

Widespread Adoption : Attracted significant interest from diverse regions, including remote and rural areas.

Revolutionized Access : Positioned QTM as a leader in transforming banking accessibility in India.

Conclusion : Brand O Box International's strategic branding and campaign execution ensured QTM's success. By addressing a critical gap in financial services, QTM is set to revolutionize banking convenience and accessibility across India, proving the power of innovative solutions and effective branding.



Branding



Outdoor Media



Outdoor Media



Industry
**Beauty
Academy**

Services offered
**Branding
Digital
Social**

Sreeya's Beauty Parlour: A Success Story in Strategic Rebranding

Challenge: Sreeya's Beauty Parlour, with two branches, needed a refreshed brand identity to support its expansion goals.

Solution:

Logo Redesign: Inspired by the CEO's passion for endless styling possibilities, we incorporated the infinity symbol into the new logo, reflecting the limitless ways Sreeya's enhances beauty.

Brand Tone Redefinition: Established a relatable yet luxurious brand tone across all customer touchpoints.

Digital Collaterals: Developed cohesive digital assets, including a new website and social media graphics.

Results:

Expansion to 6 Branches: Successfully grew from 2 to 6 branches.

Increased Engagement: Higher customer engagement and foot traffic.

Enhanced Recognition: Stronger brand presence and market position.

Conclusion: BOB's strategic branding, through the effective use of the infinity symbol, colors, logo, and tone, facilitated Sreeya's remarkable transformation and growth. We did it—and nailed it. This case underscores the power of well-executed branding in achieving business success.



Branding



SKIN | HAIR | MAKEUP

Beauty Parlour & Beauty Academy
Manikonda | Suchitra X Road | Bowenpally

Fitness Studio
Bowenpally



Branding



Branding



Industry
Water

Services offered
Branding
Digital
Social

Pure First Packaged Drinking Water: Elevating Brand Presence Through Strategic Design and Campaigns
Challenge: Pure First needed a compelling brand identity and packaging design to stand out in the competitive market of packaged drinking water.

Solution:

Campaign Concepts: Developed innovative campaigns such as "Pure Hydration," "Nature's Essence," and "Refresh Your Life," highlighting the purity and health benefits of Pure First water. These campaigns were designed to resonate with health-conscious consumers and promote daily hydration.

Brand Tone Redefinition: Established a tone of trustworthiness and clarity, ensuring consistency across all marketing materials.

Outdoor and Packaging Designs: Created eye-catching outdoor advertisements and sleek, functional packaging designs that align with the campaign themes and appeal to a broad audience.

Results:

Market Occupation: Achieved significant market penetration, positioning Pure First as a preferred choice for packaged drinking water.

Increased Visibility: Outdoor campaigns and attractive packaging boosted brand visibility and consumer recognition.

Enhanced Brand Perception: Elevated brand tone and design instilled a sense of reliability and excellence among customers.

Conclusion: BOB's strategic approach to outdoor and packaging design, combined with compelling campaign concepts and a refined brand tone, played a pivotal role in Pure First's market success. This case highlights the importance of cohesive and appealing design in capturing market share and establishing a strong brand presence.



Social Media

PURE FIRST
NATURAL WATER

WE ARE IN
NALGONDA

8985808543

www.purefirst.co.in
●●●● /purefirst

+ WITH MINERALS

KW 0013A1

(044) 482-0808

Outdoor Media



Ease your thirst
with

Pure First



+ WITH
MINERALS

8985808543

www.purefirst.co.in
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BEAT THE THIRST
WITH
PURE FIRST

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MINERALS

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www.purefirst.co.in
f i n t /purefirst



Promoting Digital - Safety, Ethics & Wellbeing



Industry Social Media Influencer Summit

Services offered
Branding
Digital
Social

SociaWood Summit: A Branding Triumph by Brand O Box International

In response to the challenges faced by social media influencers, Brand O Box International (BOB) proudly conceptualized and executed the SociaWood Summit. This event, gathering over 2000 influencers, radio jockeys, film celebrities, and representatives from major social media, hi-tech, and cybersecurity companies, aimed to "Unleash the power of Positive influence to create a better digital world."

Our Role:

Naming & Logo Design: We created the name "SociaWood" and a modern, vibrant logo symbolizing connectivity and positive influence.

Outdoor & Digital Media Support: Developed eye-catching outdoor ads and comprehensive digital campaigns for maximum visibility.

Communication Strategy: Crafted detailed strategies, including press releases, social media campaigns, and influencer outreach.

Summit Highlights:

Industry Connect Sessions: Facilitated networking with industry experts.

Fireside Chats: Covered topics like monetization, channel security, branding, algorithms, online expressions, and digital media ethics.

Influencer Awards & Corporate Stalls: Recognized influential figures and showcased innovative products.

Inspiring Success Stories: Shared impactful stories of digital success.

Objective:

Empower and unite social media influencers.

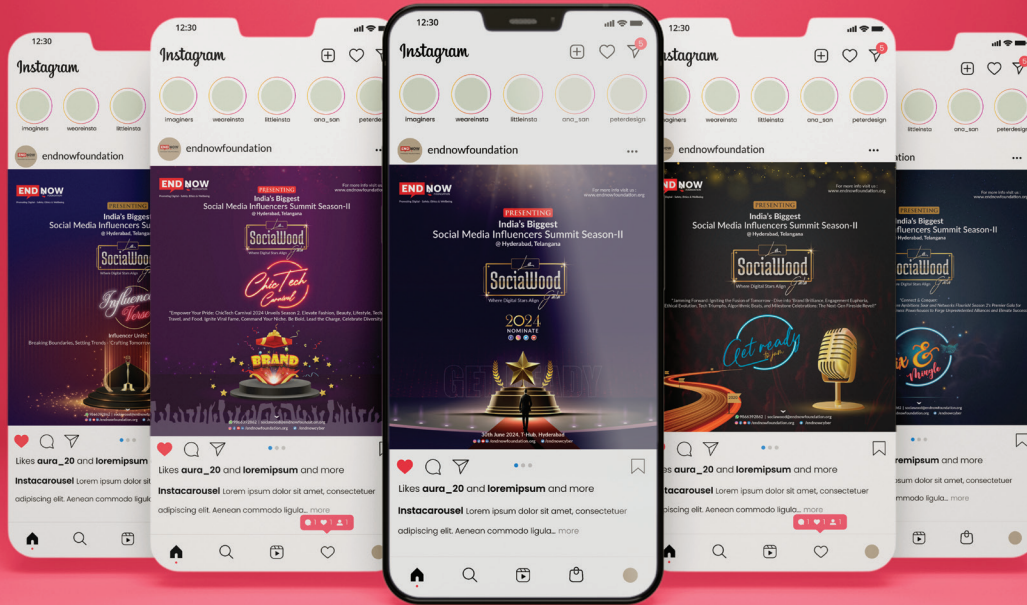
Connect influencers with collaborators and corporate communities.

Support digital safety, ethics, and wellbeing.

Create the Hyderabad Declaration for Indian statutory authorities.

Conclusion:

BOB's strategic branding and execution ensured the success of SociaWood, showcasing the power of meticulous planning and innovative branding in creating a platform for positive influence in the digital world.



Social Meida



Social Media Advertising



Social Media Advertising



Social Media Advertising



Promoting Digital - Safety, Ethics & Wellbeing

Services offered

Branding
Digital
Social

Digital Wellbeing Council: A Branding Success by Brand O Box International

Challenge: The Digital Wellbeing Council, under the END NOW Foundation, needed a strong brand identity and digital presence to promote their essential services in digital wellbeing.

Our Role:

Brand Identity: Developed a cohesive brand identity that reflects the council's commitment to digital wellbeing.

Digital Presence: Created a comprehensive online presence, including a user-friendly website and engaging social media profiles.

Communication Strategy: Crafted a strategic communication plan to effectively convey the importance of digital wellbeing services.

Campaign Strategy:

Awareness Campaigns: Launched campaigns to educate the public about digital wellbeing and the council's services.

Expert Content: Produced valuable content featuring expert advice on digital health.

Community Engagement: Fostered community engagement through interactive online events and discussions.

Results:

Enhanced Visibility: Improved brand visibility and recognition in the digital wellbeing sector.

Increased Engagement: Higher levels of engagement with target audiences across digital platforms.

Service Demand: Increased demand for the council's services, highlighting the essential need for digital wellbeing.

Conclusion: Brand O Box International's strategic branding and communication efforts successfully positioned the Digital Wellbeing Council as a leader in the digital wellbeing space, ensuring their vital services reach those in need.

From

ONLINE TO LIFE

Foster Your Digital-Emotional Balance.
Live More. Scroll Less.

ON L I F E
OFF L I N E

END NOW
Promoting Digital Safety, Ethics & Wellbeing
www.endnowfoundation.org

Embrace Digital Wellbeing

20:20

Instagram

endnowfoundation

**RECHARGE YOUR MIND,
NOT JUST YOUR DEVICES**

END NOW
Promoting Digital Safety, Ethics & Wellbeing
www.endnowfoundation.org

Embrace Digital Wellbeing

1,984 likes

Playwithme Try this out!

#pot #care #love

END NOW
Promoting Digital Safety, Ethics & Wellbeing
www.endnowfoundation.org

#DigitalWellBeingChallenge

Start Today!
Challenge yourself to 30 days of digital detox, mindful eating, and active living.

Share your journey with

- active living
- mindful eating
- social gathering
- reading
- goal setting
- self motivation

END NOW
Promoting Digital Safety, Ethics & Wellbeing
www.endnowfoundation.org

“BREAK FREE BEYOND THE SCREEN”
Time To Ditch The Screens, Teens!
Let's Sprint Towards Our Dreams!..

TEEN

#endFreeBeyondTheScreen



Festivals For Joy

Industry

Empower

Services offered

Branding

Digital

Social

Festivals for Joy: A Branding Triumph by Brand O Box International

Challenge: Festivals for Joy, founded by Mrs. Suma Kanakala, needed a strong brand identity and communication strategy to promote their mission of serving humanity and spreading joy.

Our Role:

Brand Identity: Developed a cohesive identity reflecting the motto, "Serving humanity is the greatest joy of human being."

Campaign Naming: Created the "Purposeful Life" campaign and "WE SWASAM," a women's entrepreneurial support program.

Communication Strategy: Designed creative materials and provided AV support, ensuring the brand tone was consistent and impactful.

Campaign Strategy:

Purposeful Life: Assisted with US-based fundraising efforts to support those in need.

WE SWASAM: Launched a program to empower women through entrepreneurship.

Results:

Increased Visibility: Enhanced recognition and engagement.

Successful Fundraising: Effective fundraising for impactful support.

Empowered Women: Strengthened female entrepreneurship through WE SWASAM.

Conclusion: Brand O Box International's strategic branding and communication positioned Festivals for Joy for success, ensuring their mission reached a broader audience and made a significant impact.



Festivals For Joy

- Suma Kanakala
FFJ Founder





Festivals For Joy
2018-2024

PURPOSEFUL Life

HELPING OTHERS IS NOT JUST KIND...
IT'S ALSO PART OF LIVING A PURPOSEFUL LIFE™
Joy and Happiness

Join us as we journey together towards a life of
Joy and Happiness

Where Magic Happens:
Samudra Premium Restaurant & Lounge,
3391 State Route 27, Franklin Park, NJ 08823

28TH MAY 2024
TUESDAY

EXQUISITE
Dinner & Drinks
@ 06.30 pm

EXCLUSIVE INVITATION:
A CURATED GATHERING FOR HEARTS WIDE OPEN

CONNECT, CELEBRATE, CHANGE LIVES
Let's light up the night with the smiles and warmth of the community.
The deepest joy comes from being a member of the community.
WHAT'S THE PURPOSE OF PLACING?



www.festivalsforjoy.com
#festivalsforjoy @7032531510

#FESTIVALSFORJOY #PURPOSEFULLIFE





Industry
F&B

Services offered
Branding
Digital
Social

Yummy Tales of Millets: A Branding Success by Brand O Box International

Challenge: Yummy Tales of Millets aimed to introduce millets as a conscious brand, promoting their inclusion in daily diets and dispelling the myth that millets are tasteless.

Our Role:

Naming & Logo Design: We created the name "Yummy Tales of Millets" and designed a vibrant, appealing logo that reflects the brand's commitment to healthy and tasty millet-based foods.

Package Design: Developed attractive and informative packaging that highlights the nutritional benefits and deliciousness of millets.

Brand Tone: Established a warm and engaging brand tone that communicates the health benefits and taste appeal of millets.

Campaign Strategy:

Educational Campaigns: Launched initiatives to educate consumers on the health benefits of millets and how to incorporate them into their daily diets.

Taste Trials: Organized tasting events and cooking demonstrations to show that millets can be both healthy and delicious.

Results:

Increased Awareness: Successfully raised awareness about the benefits of millets, making them a popular choice in daily diets.

Positive Brand Perception: Changed the perception of millets from tasteless to tasty and nutritious.

Market Growth: Achieved significant market penetration, positioning Yummy Tales of Millets as a leading brand in the health food sector.

Conclusion:

Brand O Box International's strategic approach, from naming and logo design to packaging and brand tone, ensured the success of Yummy Tales of Millets. This case highlights our pride in creating a compelling and conscious brand that promotes healthy eating habits and transforms market perceptions.



Branding



Packaging



Packaging



Industry
Interiors

Services offered
Branding
Digital
Social

Vidur Interiors: A Branding Triumph by Brand O Box International

Challenge: Vidur Interiors needed a distinctive brand identity and logo to reflect their expertise in sophisticated and elegant interior design.

Our Role:

Logo & Brand Identity: Designed a refined, modern logo and cohesive brand identity with a unified color palette, typography, and visual elements.

Brand Tone: Established a sophisticated, approachable tone to convey their commitment to excellence and personalized service.

Campaign Strategy:

Visual Campaigns: Created stunning visuals showcasing their design expertise.

Client Testimonials: Highlighted satisfied clients to build trust.

Digital Presence : Enhanced their online presence with a sleek website and engaging social media content.

Results:

Brand Recognition : Improved visibility and market recognition.

Client Engagement : Increased inquiries and client engagement.

Market Positioning : Positioned Vidur Interiors as a leader in elegant interior design.

Conclusion: Brand O Box International's strategic branding ensured Vidur Interiors' success, creating a compelling brand that resonates with clients and elevates their market presence.



Branding



Imagination is the beginning
of creation





Branding

Industry

Real Estate

Services Offered

Branding

Digital

Social

Print

Web



Anvaya is the premium villa project located in the fast-paced developing location Timmapur, Kogarakalan. It's the project over 300 villas in the community, spread across in 30 acres of land. Each villa ranges a space of 200-400 Sq. Yds.

Our Role:

Branding: We create unforgettable real estate identities that leave a lasting impression in a competitive market.

Digital Marketing: From SEO to targeted ads, we boost real estate projects, reaching the right buyers at the right time.

Social Media: We turn property listings into attention-grabbing stories that connect with the audience and drive engagement.

Print Media: Our designs breathe life into brochures and flyers, showcasing properties in their finest form.

Web Development: We create user-friendly real estate websites that guide visitors smoothly from browsing to buying.





Private Panoramas : A Collection of Legacy Estates

Exclusive Amenities



KONGARA KALAN



30 Acres



300+ Villas



200 - 400 SqYDS

+91 8074 249 319

3&4 BHK VILLAS

STARTING AT ₹ 1.6CR*/-

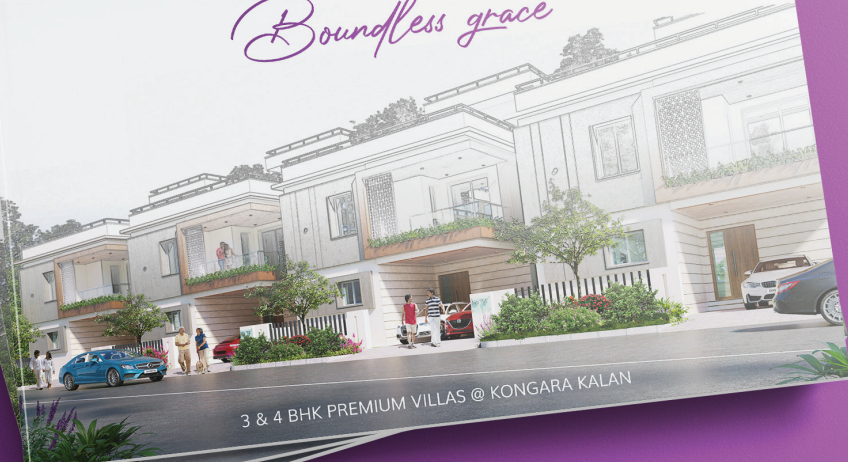
www.anvayavillas.in

ENQUIRE NOW

SRI
VAARAH
— REAL ASSETS —



BOULEVARDS OF
Boundless grace



3 & 4 BHK PREMIUM VILLAS @ KONGARA KALAN

Industry

Business Community

Services Offered

Branding

Social Media

Web



THE ALPHA CIRCLE is a distinguished space for innovators, leaders, and visionaries unite to elevate ideas and drive meaningful impact. Built on a foundation of excellence and collaboration it is an environment where expertise and insights are shared, creating opportunities for growth and transformation.

Our Role:

Branding: We create the business identity into a powerhouse that connects, inspires, and stands out in the market.

Social Media: We boost the community's voice, turning likes into loyalty and followers into advocates.

Web Development: We design websites that aren't just functional but feel like home to the target audience, driving trust and growth.



The
ALPHA
circle

The logo features a stylized red Greek letter alpha symbol. The word "ALPHA" is in a bold, black, sans-serif font, and "circle" is in a smaller, lowercase, black, sans-serif font. The word "The" is positioned above the alpha symbol.



The
ALPHA
circle

D _ C K

NOPE. IT'S JUST A DUCK 

FEELING DIRTY?
TAKE A SHOWER



ENTREPRENEUR OF THE YEAR : THE ALPHA CIRCLE

INDIA Forbes

The
ALPHA
circle

Forbes
Leadership
Awards
2024-25

For your exemplary leadership, transformative vision, and significant contributions to the entrepreneurial landscape, we honor you with this prestigious business leadership award.



www.thealphacircle.com

GRAND LAUNCH OF
ALPHA CALICUT'S
CHAPTER ONE
ALPHA PEARLS





Industry
**Reality &
Infrastructure**

Services offered
**Branding
Digital
Social**

SAMPANGI Infra: A Branding Triumph by Brand O Box International

Challenge: SAMPANGI Infra, a real estate firm focused on farmlands and agripreneurship, needed a strong brand identity and effective campaign to highlight their unique market position.

Our Role:

Brand Identity: Developed a cohesive identity reflecting their focus on farm lands and agripreneurship.

Campaign Strategy: Created targeted campaigns to generate leads and promote their products.

Lead Generation: Implemented strategies that successfully attracted potential buyers and investors.

Campaign Strategy:

Targeted Marketing: Launched campaigns highlighting the benefits of farm lands and agripreneurship.

Lead Generation: Developed and executed lead generation tactics that effectively reached the target audience.

Results:

Increased Visibility: Enhanced brand recognition and market presence.

Successful Lead Generation: Attracted a significant number of potential buyers and investors.

Market Leadership: Positioned SAMPANGI Infra as a frontrunner in the real estate sector focused on agripreneurship.

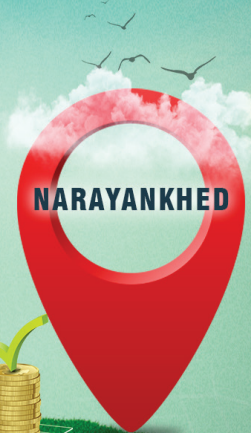
Conclusion: Brand O Box International's strategic branding and campaign execution ensured SAMPANGI Infra's success. When the target is clear, timing always bows to hard work and creativity, proving the effectiveness of our approach in achieving remarkable results.



Sampangi's The Date Palm Valley



**MAKE YOUR
INVESTMENT
THE TREASURE OF
TOMORROW**



+91 964 224 7777 | www.sampangiinfra.com

Branding

SUKHADA[®]

milk as pure as your trust

Industry

Dairy & FMCG

Services Offered

Logo Designing

Package Designs

Pitch Deck



Sukhada Dairy Farms is a pioneer in the dairy and FMCG industry, committed to delivering high-quality, eco-conscious products. With a focus on sustainability and innovation, Sukhada Dairy Farms ensures every product reflects their dedication to purity and excellence.

Our Role:

Logo Designing: We designed a vibrant and memorable logo that embodies Sukhada Dairy Farms' commitment to quality and sustainability, leaving a lasting impression in the competitive dairy market.

Package Designs: Our eco-friendly package designs stand out on store shelves while reflecting the brand's promise of natural and wholesome products, resonating with environmentally conscious consumers.

Pitch Deck: We designed a compelling pitch deck that showcases Sukhada Dairy Farms' vision, values, and market potential, enabling them to connect with stakeholders and grow their brand effectively.



A2 Cow Milk



A2 Cow Milk Back Side



Skim Milk



Low-Fat Buffalo Milk



Whole Buffalo Milk

Industry

Hospitality and F&B

Services Offered

Branding

Advertising



Mannheim Coffee, in collaboration with Cuba Resorts, has unveiled a one-of-a-kind coffee haven in Goa. Nestled amidst the vibrant charm of the coast, this venture blends the boldness of Cuban brews with the laid-back essence of Goa. Brand O' Box took on the challenge to craft a branding and advertising journey that is as memorable as Mannheim's signature blends. The result? A harmonious fusion of cultures, brewed to perfection.

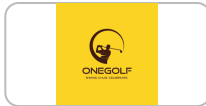
Our Role:

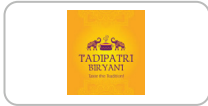
Branding: We designed an identity that exudes the essence of Goan vibrancy and Cuban richness, ensuring Mannheim Coffee stands out in the competitive hospitality landscape.

Advertising: From immersive campaigns to compelling narratives, we positioned Mannheim Coffee as the go-to destination for coffee lovers seeking a blend of cultures and unforgettable moments.

Our Team

has extensive **expertise** and **experience** collaborating with industry-leading clients across multiple sectors







Thank
You

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